

**“Carolyn has that rare ability to reach people at every level of your organization! She will ‘WOW’ you and your team!”**

Bob Beaudine, President & CEO – Eastman & Beaudine Inc.  
Author of *The Power of WHO*



AUTHOR • SPEAKER • JOURNALIST • CONSULTANT



**Investing Time and Money Where it Matters**

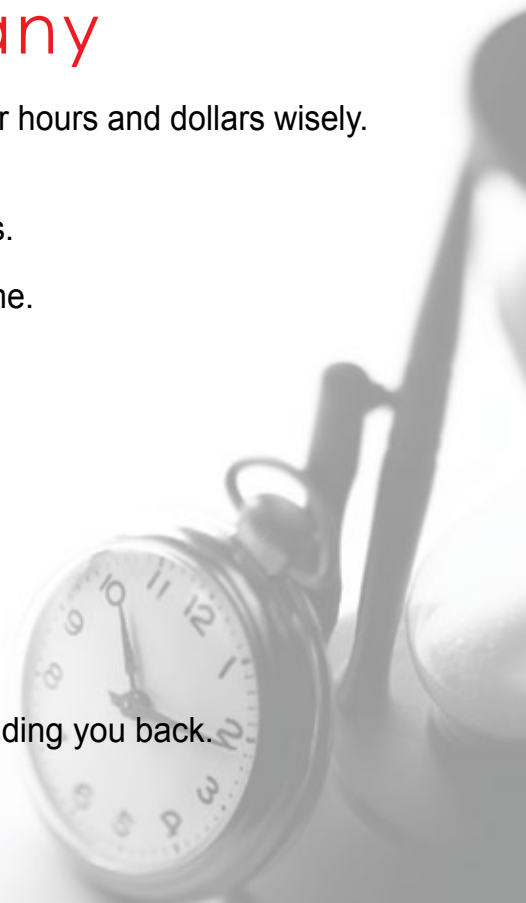
[WWW.CAROLYNCASTLEBERRY.COM](http://WWW.CAROLYNCASTLEBERRY.COM)

# SMART STRATEGIES | to Avoid Time Traps in Your Company

- 1.) A unique approach to “diagnose” your time traps to invest your hours and dollars wisely. Visit [www.carolyncastleberry.com](http://www.carolyncastleberry.com) to take the test of time.
- 2.) How a time log will help you better invest your hours and days.
- 3.) How to overcome debt and denial by taking charge of your time.
- 4.) Three steps to turn money into time.

# MAXIMIZING TIME | in Your Career

- 1.) Strategies to maximize your time in work that matters.
- 2.) Specific time group strategies will help you target what is holding you back.
- 3.) The one question that will change the course of your career!





# CAROLYN CASTLEBERRY

is an internationally recognized author on money and time management. Her newest book, ***It's About Time: 10 Smart Strategies to Avoid Time Traps and Invest Yourself Where it Matters*** (Howard Books, a division of Simon and

Schuster, 2009), delivers ground-breaking new research and strategies to save you and your organization time and money.

Carolyn authors an expanding series of financial empowerment books including, ***Women, Take Charge of Your Money: A Biblical Path to Financial Security*** and ***Women, Get Answers about Your Money: because there are no dumb questions about personal finance*** (Multnomah Publishers, 2006). She is the editor of ***The Proverbs 31 Investor*** e-newsletter and a former co-host of Living the Life on ABC Family Channel, produced by the Christian Broadcasting Network, where she still contributes financial reports.

Carolyn's work has been featured on ***FOX & Friends***, ***USAToday.com***, ***MSN Money***, ***Essence magazine***, and major newspapers and radio programs in the U.S. and Canada. She brings to the table more than 20 years experience in television media as local and national news anchor. Carolyn started the first national radio talk show for female executives on the Business Radio Network, "Women Talk Business," which was recognized by the American Women in Radio and Television.

Carolyn holds three degrees: two Bachelor of Science degrees in Business and Journalism from the University of Colorado, and Master of Arts degree in Government from the College of William and Mary.



## This is Your Time!

Using Carolyn's unique approach to diagnosis time traps, she'll encourage her audience to get clear on what really matters to them, get real about what's holding them back, and develop smart strategies to outrun a lesser version of themselves. Based on Carolyn's ground-breaking, time management book.

## Get Back on Track.

This is an inspirational speech that delivers encouragement and hope on overcoming challenges. Carolyn speaks from personal experience on surviving difficulties, moving forward, and embracing faith to live the life God intended for you.

## Investing Time and Money Where it Matters (fundraising).

Carolyn loves raising money for worthy causes; part of her investment of time! She'll work with your company to determine what matters to you and the best way to convey that message to potential contributors.





# INVESTING

# TIME MONEY

## **Saving Your Company Time and Money.**

Carolyn delivers a fresh approach for employees and managers to diagnosis their time traps and make the most of their greatest asset: their hours and days. Your audience will leave with a strategy to stop wasting time, for a more fulfilling and profitable life. This keynote speech will help you determine and communicate what really matters to you and your company. Information is based on Carolyn's latest book, "It's About Time: 10 Smart Strategies to Avoid Time Traps and Invest Yourself Where it Matters," (Howard Books/Simon & Schuster, 2009).

## **The Least You Need to Know About Money.**

Based on Carolyn's financial books, she delivers a three-step plan to begin taking charge of your finances in a tumultuous economy. This includes overcoming fear, realizing your responsibility, and finding your field of investment. You'll leave empowered to master your money, instead of letting your sense evaporate with your dollars.

## **Media Time! The Right Way to Speak with Reporters—like me.**

With more than 20 years as a television journalist, Carolyn understands why some stories, products, and companies consistently achieve free air-time, and some don't. Carolyn educates companies and public relations firms on how to get her attention for maximum airtime and avoid fatal media mistakes. Your company will gain a unique, time-tested media strategy, which will out-live the latest high-tech trend.

# What others are saying . . .

“**Carolyn Castleberry is an outstanding communicator.** She has a professional presence in front of an audience that I have rarely seen in many years of attending conferences. Carolyn **is able to engage her audience** and **speak both to their minds and hearts.** She makes an impact. She motivates. She expands people's world views.”

**Michael M. Simone, Spring Branch Church/Willow Creek Association**

“Internationally recognized speaker/author Carolyn Castleberry delivers a simple and yet brilliant strategy on how to ‘Invest Time Where it Matters Most!’ **She is a high energy, high content, engaging speaker** that will ignite your audience and warm their soul at the same time. **Carolyn has that rare ability to reach people at every level of your organization!** She will ‘WOW’ you and your team!”

Bob Beaudine, President & CEO -Eastman & Beaudine Inc. Author of **The Power of WHO**

“Carolyn Castleberry's speech and presentation at our first Women's Connection event far **exceeded our expectations.** Carolyn gave a **first class presentation** and captivated our audience and helped make this event a wonderful success. **We highly recommend Carolyn for your event.**”

**Joan L Schutt, Rest Haven Christian Services**

## Take Charge of Your Money

“Carolyn Castleberry has given us an important work that will ultimately prove indispensable for most women. She has taken a timely idea and turned it into a book that is **challenging, engaging, lively, and, above all, enlightening.**”

**Herb Cohen, Author of *You Can Negotiate Anything* and *Negotiate This!***

“**A must-read** for anyone who desires to find significance in life.”

**Kelly Wright, National Network Correspondent**

## Get Answers About Your Money

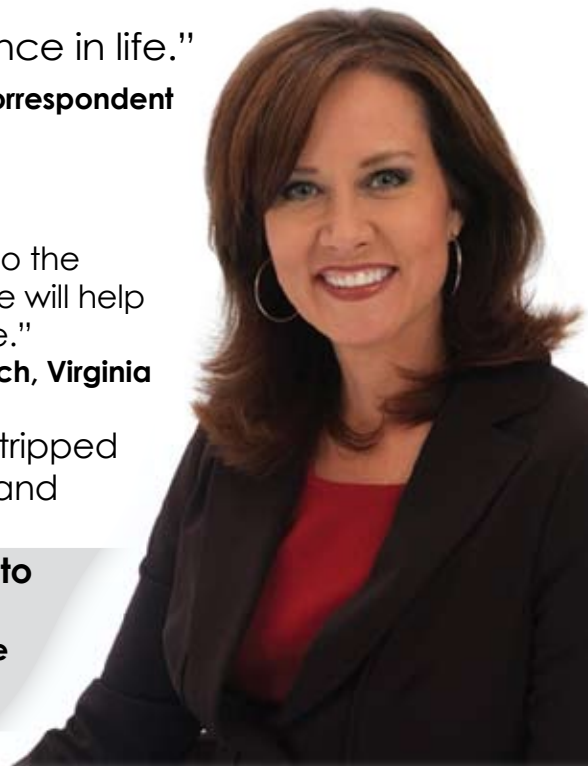
“**A goldmine of valuable information!** A no-nonsense approach to the fundamentals of sound financial planning. This step-by-step guide will help people take charge of their lives and build a solid financial future.”

**Doreen Roadman, Financial Advisor, JJSA Advisors, Ltd., Virginia Beach, Virginia**

“Carolyn has taken the many complexities of finance and stripped away their intimidating nature by providing clear, concise, and easily understood explanations and suggestions.

**With this book, anyone can gain the confidence they need to build their financial future.”**

**Kim Pate, Vice President, Towne Bank Mortgage**





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